

OUR PRICE

MAD FOLLIES



★ THE 1965 MAD CALENDAR ★

**A FREE FULL-COLOR
FOLD-OUT BONUS**

1965			JANUARY			1971		
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
								
1	2	3	4	5	6	7		
ALASKA ADMITS TO THE UNION 75 YEARS AFTER BEING ACQUIRED	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON		
8	9	10	11	12	13	14		
YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON		
15	16	17	18	19	20	21		
YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON		
22	23	24	25	26	27	28		
YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON		
29	30	31						
YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON	YEAH, DECIDE FROM THE MORON						



That's just the ticket—one of the many nuisances
that prove you can't a-Ford to own a car

Because owning your own car is one headache after another

Of course, we could have put lots of other props on the seat to emphasize our point—like the check book you'll need to finance your buggy, or the gasoline credit card you'll use to keep the heap going, or the keys to that

garage door you'll have to shovel snow from in front of, or piles of service station repair bills, or insurance policies, or... Well, you know! We think you get the message by now, which is: "Take a Taxi—it's Cheaper!"

YOU CAN'T



TO OWN A CAR

"A Taxi is Cheaper—in the Long Run!"

CHECKER, Parmelee, Veterans, Capitol, **YELLOW**
METRO, Sky-View, Station, Terminal and **IRVING'S CABS**

Associated Taxi Companies of America

THE 2nd ANNUAL
COLLECTION OF
MAD
FOLLIES

**ALSO BLUNDERS,
BOMBS AND OTHER
ACTS OF IDIOCY
FROM PAST ISSUES**

PUBLISHER: William M. Gaines
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The Usual Gang of Idiots



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Bra Ancksteins



John Wilkes Booth gets primed for the job with Old Croc

In 1865, in a dressing room in Ford's Theater, John Wilkes Booth was stewed to the gills. All evening, his plotting friends had been plying him with booze, giving him the nerve he'd need to commit his dastardly deed. Naturally, the whiskey used was Old Croc.



**Erase that
Cowardice
with historic**

OLD CROC

American idiots, alcoholics and assassins have been getting up their nerve with Old Croc for 127 years. Today, *everybody* is using whiskey to give themselves a boost before they have to do something unpleasant—like come home to the li'l woman, or ask the boss for a raise! So if you have a tough job ahead, why not get yourself "Croc-ked"—tonight!

today—for lighter, milder Boosts